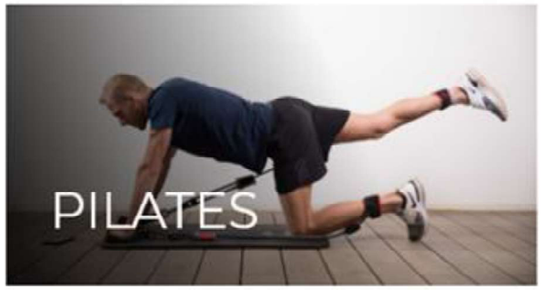
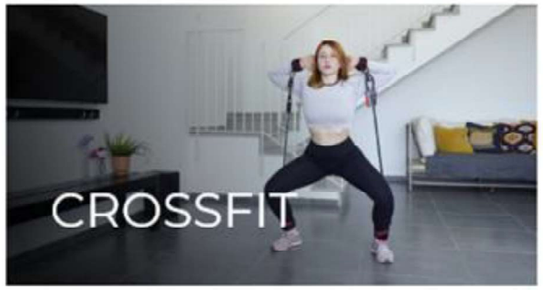
HYFIT

INTRODUCTION TO "GEAR 1"





https://hyfitgear.com/

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"GEAR 1" PACKAGE

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INTRODUCTION TO HYFIT "GEAR 1"

Gear 1 was launch on mid-June 2020,

Consist of a Set of adjustable resistance bands with a built in sensor that tracks, measures and records real time data from the workout to the users phone onto the Hyfit app

** Hyfit has written* ***patents*** *on the resistance adjustable training*

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IN THE PACKAGE

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GEAR1 SPEC

Function	Smart workout gear
Resistance	1 band 13lbs-22lbs 2 bands 26lbs-44lbs
Max user weight	330 lbs
Capacity	300mAh Li-ion 3.7V
Safeguards	Over discharge protection Overheat protection Over current protection Overcharge protection Short circuit protection Auto power protection

Water Proof No.	IPX4
Input port	Micro USB
DC input	5V
Charge Time (0-100%)	2 hours
MTBF	More than 500 times
Bluetooth version	BLE 4.2
Bluetooth Physical Range	26 feet

Connectivity	Android, iOS
Dimensions	~45 x 3.9 x 1.9 inches
Playtime	60 hours
Weight	3.3 lbs
Ambient temperature	Charge (59-113 °F) Discharge (14-140°F)
Frequency	2.4GHz

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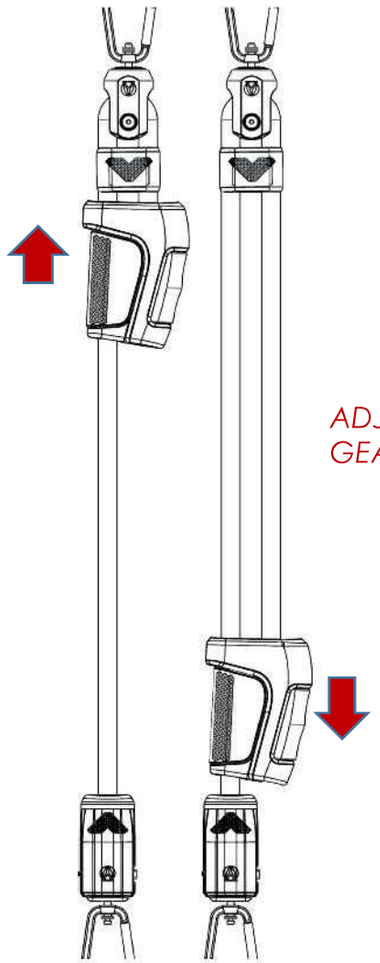
GEAR 1" COMPONENTS



ADJUSTING
GEAR 1

Carbiner – *connection to external accessories*

Tip cover *- allow smooth movement of the tube*

Adjuster *- include internal mechanism to adjust the position on the resistance tube*

Resistance band *- made of latex*
- 23 lb

LC smart unit *- Battery*
- Load cell
- Charging port
- BLE indication LED
- Pairing button

Carbiner

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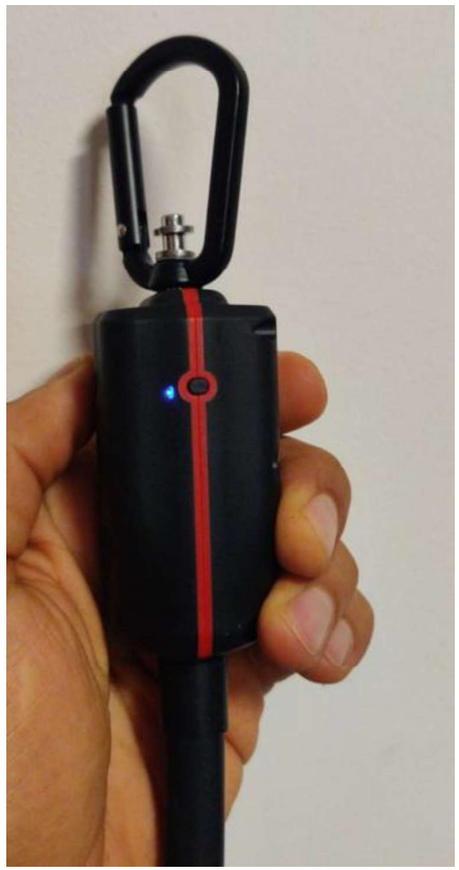
Adjuster



LC smart unit
BLE led indication

LC smart unit
Charging port

Tip cover

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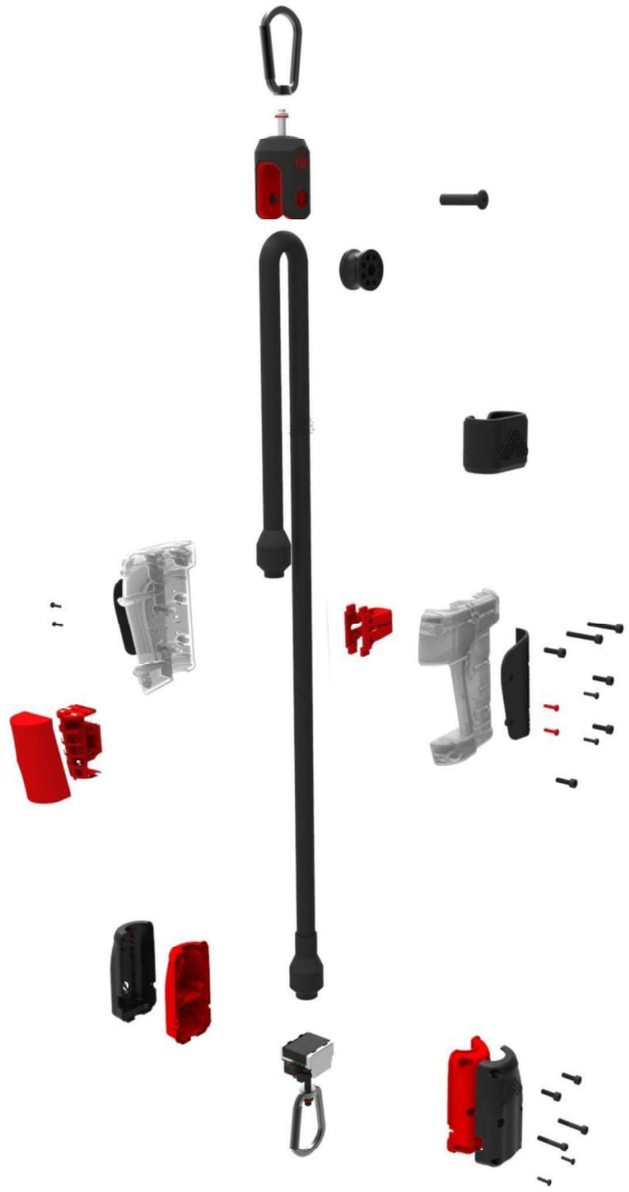
OVERVIEW

- *GEAR 1 is produced with hi end materials, by European suppliers - EMS, BASF*

- *The tube can be disassembled and replace*



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Accessories

With different accessories HYFIT suggests endless options for workouts

Body anchoring

Handles + Door anchor

Wrists + foreign connector

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- ***Data*** *- The app offers the user real time data of every workout*
- ***Workout library*** *- Focusing on different muscles and difficulty levels*

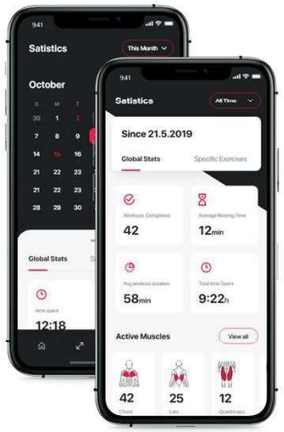
Benefits

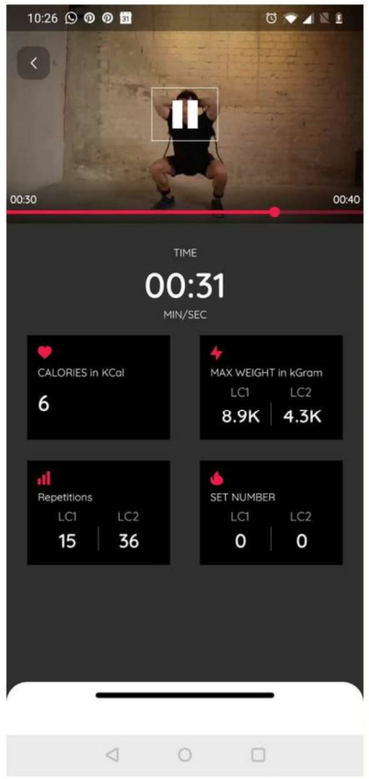
1. *Track and record data to see progress*
2. *Learn from the Hyfit Trainers*

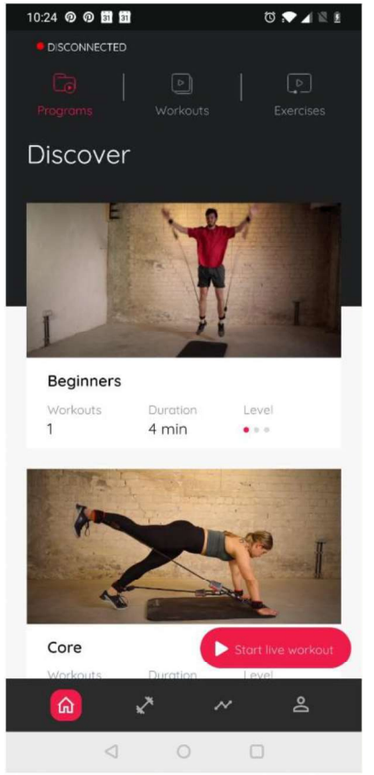
** AI coming soon Customizing recommendations based on users habits and achievements.*

https://play.google.com/store/apps/details?id=com.hyfit.app

https://apps.apple.com/us/app/hyfit-smart-gear/id1517587908







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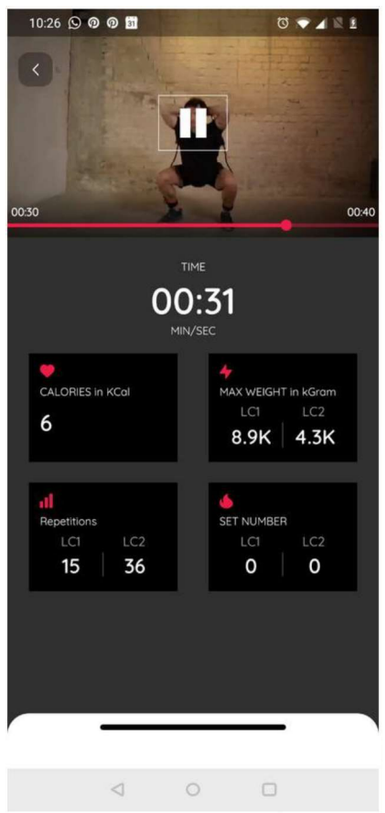
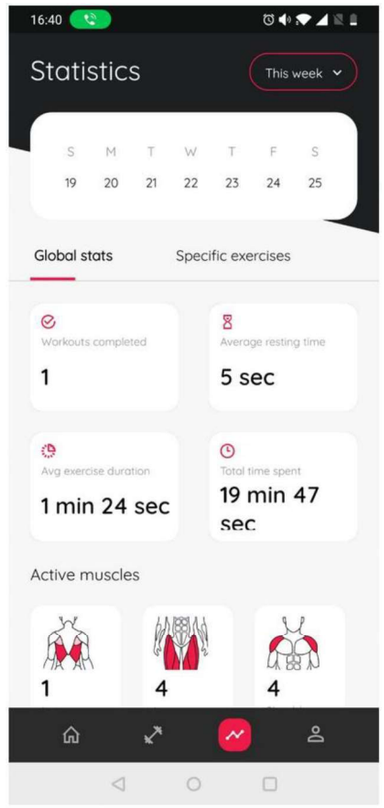
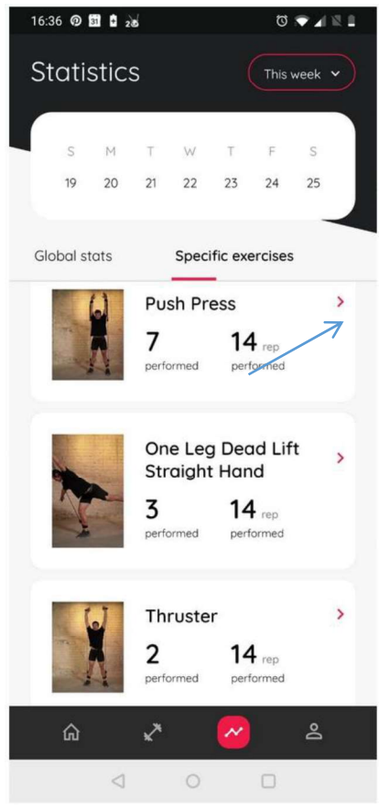
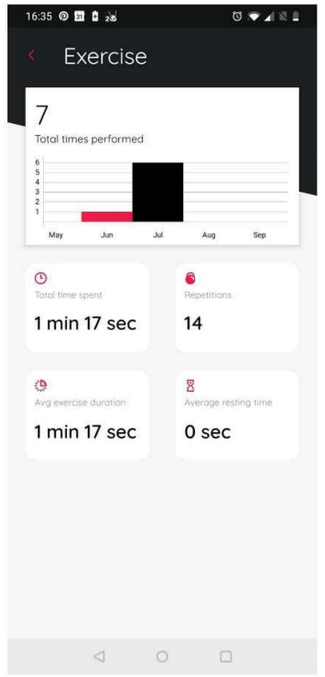
THE WORKOUT PARAMETERS

1. Calories
2. Repetition
3. weight
4. Max weight
5. Set number
6. Workouts completed
7. Avg resting time workout
8. Avg exercise duration
9. Total time spent workout
10. Active muscles
11. Total times performed (graph)
12. Total time spent exercise
13. Total Reps
14. Avg Exercise duration
15. Avg resting time exercise









Our parameters list is under constant development by our physio advisors, personal trainers and engineers. it is constantly evolving according to new technologies, unique training and or requirements we will get.

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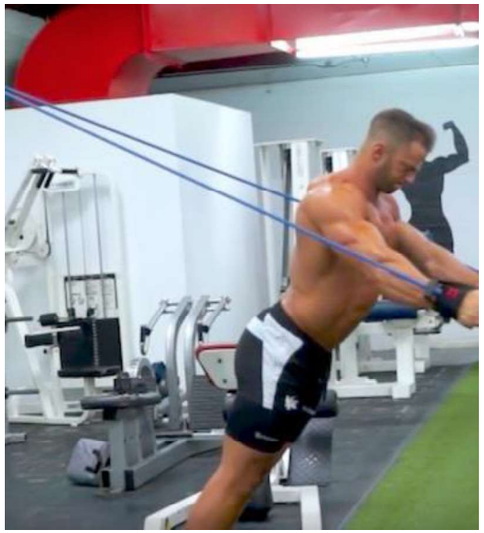
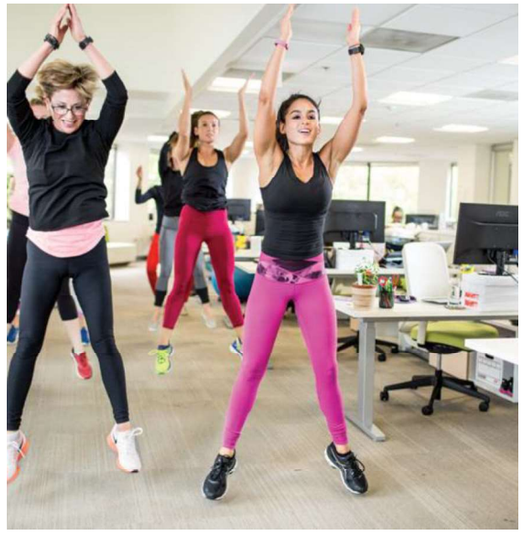
WORKOUT ENVIRONMENT



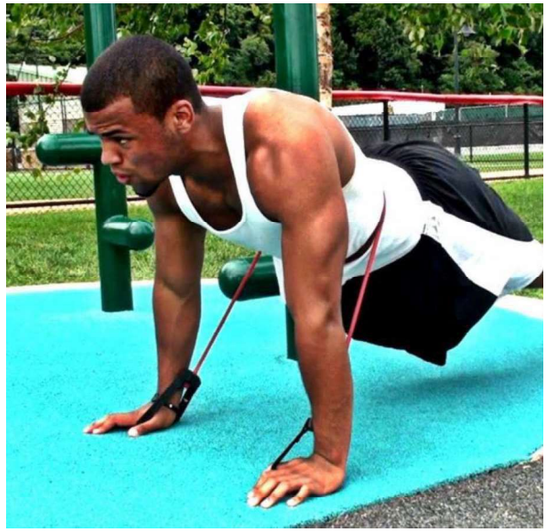
GYM

HOME



OFFICE

INDOOR



PARKS

OUTDOOR

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TARGET AUDIENCE

Psychographics

1. Serious about fitness

2. Enjoy being fit

3. Looking for constant improvement

4. balance between family work and health

Demographics

Men and women | 35-60 | City life

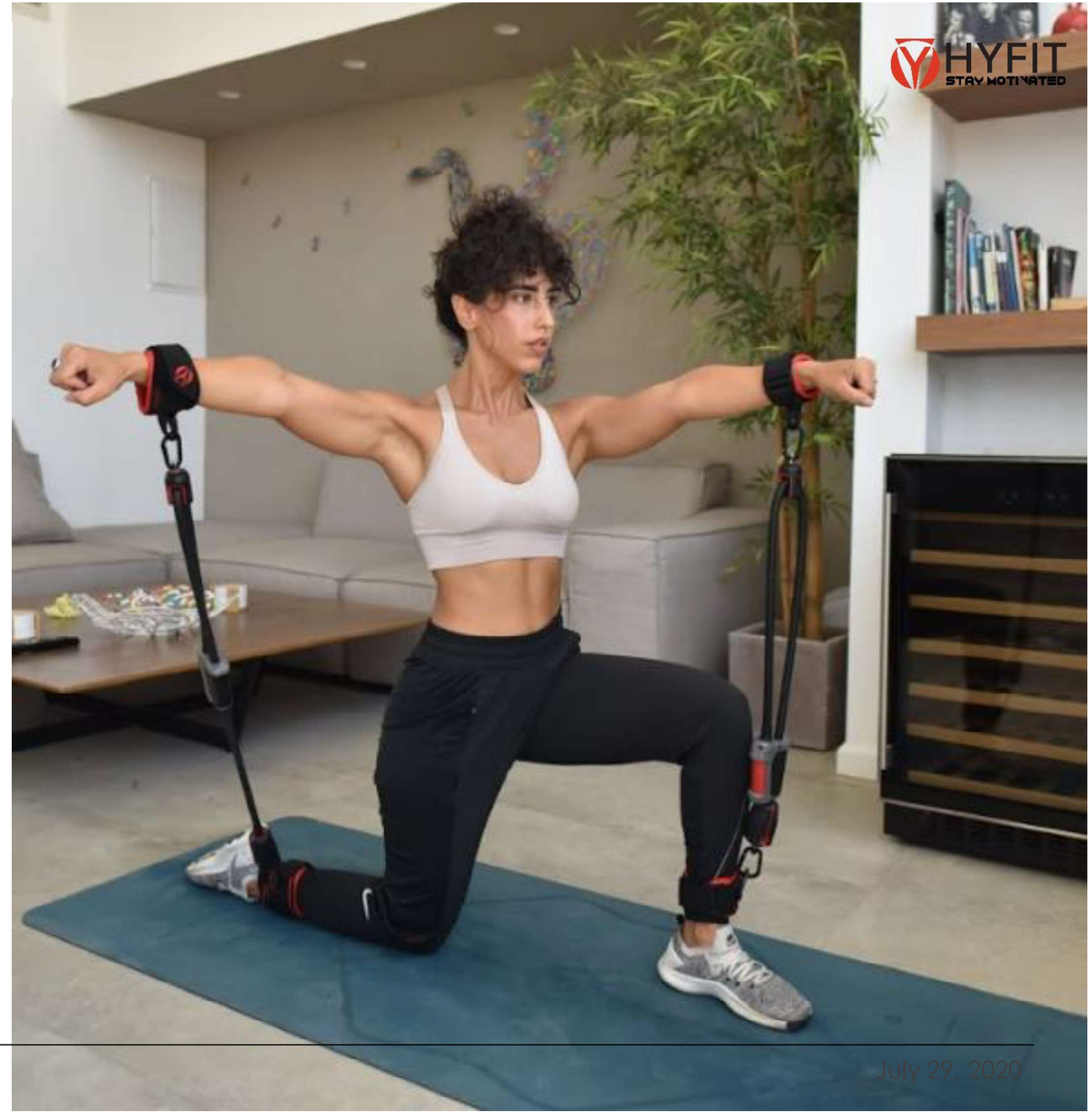
1. $500 a year on fitness equipment/SaaS

2. MI-HI

3. Hectic urbans

4. Independent - My life, my responsibility

5. Technical lifestyle



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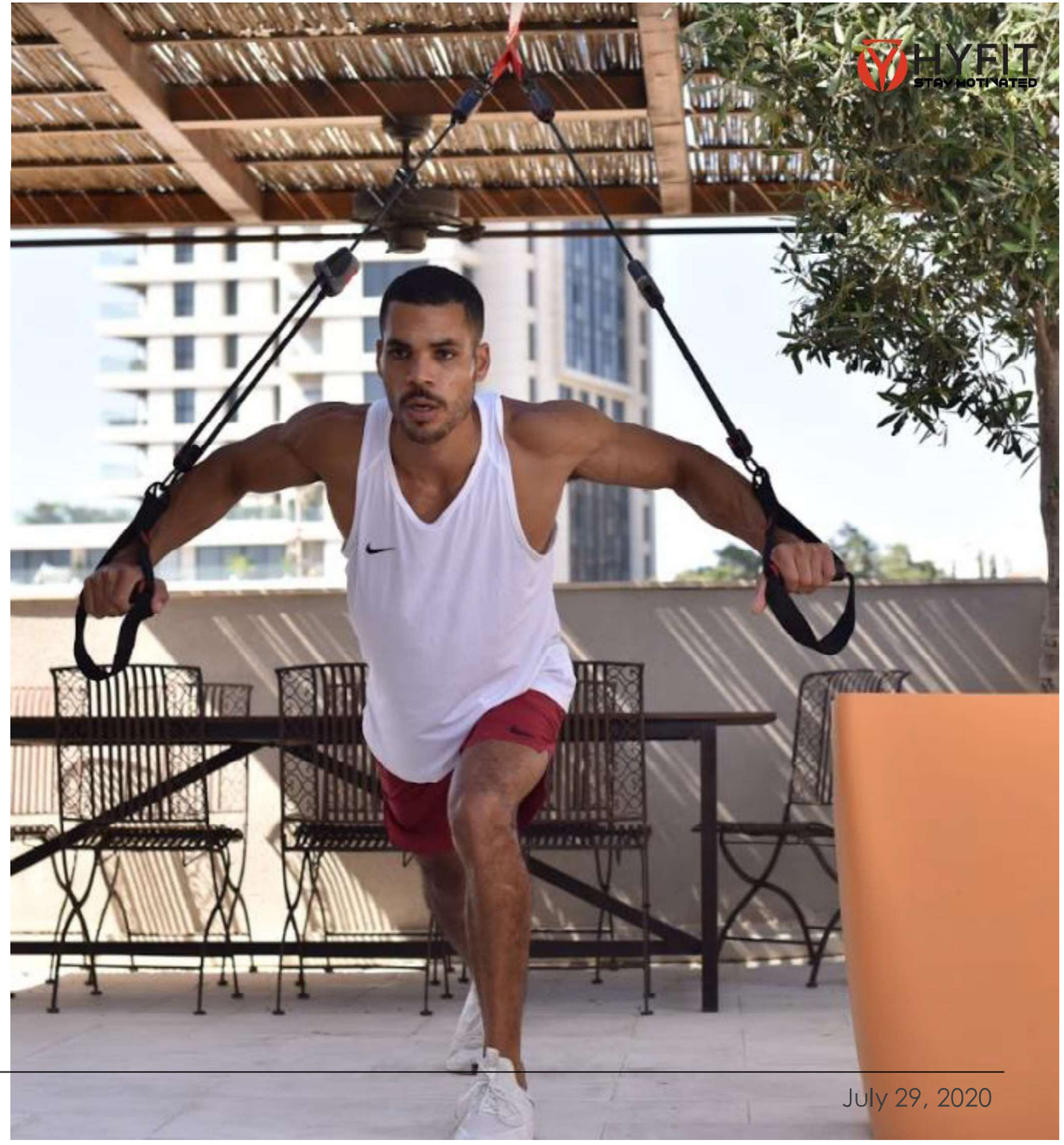
TARGET AUDIENCE

PAIN POINTS

Time – *looking for a tech solution to combine fitness into a hectic lifestyle*

Access – *Affordable workout gear, affordable "trainer", always available*

Improvement – *Stand alone or complementary & regardless of the starting fitness level it will always help you improve.*



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